



*5339 Chamblee Dunwoody Rd
Dunwoody GA 30338
770-396-1726*

Sponsorship Opportunities

Stage Door Theatre is a 501[c]3 non-profit theatre and will always place an emphasis on quality and professionalism, while continuing to educate and expand the theatrical knowledge and experience of both our audiences and our artists. Stage Door Theatre's vision is to be respected and recognized for artistic excellence inviting artists and audiences to an intimate theatre to engage with performances that broaden and deepen their connection to our collective narrative. We challenge ourselves to ensure that qualified, diverse plays, playwrights, performers, technicians and staff represent the community we serve. Stage Door Theatre's focus and commitment is to serve the entire community and to develop new theatre going audiences.

Take a few minutes to review these marketing opportunities. Let us help you find new ways to become a part of what makes Dunwoody and your Dunwoody theatre great! We would welcome your questions about other ways to sponsor our theatre and market your company! We have several special sponsorship opportunities!

MISSION

To **Engage, Inspire, Educate, and Entertain** the Community through the production of Professional Quality theatre. We challenge ourselves to ensure that qualified, diverse plays, playwrights, performers, technicians and staff represent the community we serve.

Stage Door Theatre will always place an emphasis on quality and professionalism, while continuing to educate and expand the theatrical knowledge and experience of both our audiences and our artists.

As Stage Door Theatre continues to strive for artistic excellence, inviting artists and audiences to an intimate theatre to engage with performances that broaden and deepen their connection to our collective narrative. We challenge ourselves to ensure that qualified, diverse plays, playwrights, performers, technicians, and staff represent the community we serve; and that we are recognized and respected with our patrons and artists. **Stage Door Theatre** is committed to serving the entire community and to continually developing new theatre-going audiences. We would welcome you to our family of sponsors.

How We Use Your Contribution:

- Cost of our productions begin at a base cost of \$20,000
- Outreach to underserved schools in our area
- Educational programming for all ages
- Outreach and marketing to bring in more diverse and inclusive audiences
- Bringing in Award-winning, world class, professional artists
- Recreating our space to be more dynamic, engaging, and unique for community use of space
- Promotion and delivery of more community outreach theater to our underserved areas of the community
- Creation of scholarship opportunities for families that could use a little assistance for their student

Reasons for Giving:

- Approximately 16,000 patrons annually
- Over 1,000 Season Subscribers
- Season Subscribers from over 70 zip codes
- Theatre patrons represent a cross-section of the community, from students to seniors, and are well-educated, affluent, and culturally diverse.
- Stage Door Theatre is the only Classical Repertory theatre in Atlanta
- Program Marketing and Benefits will be determined based on your level of sponsorship.

Special Opportunity: Commitment for three to five years will help both your business and the theatre with our budgeting of long-term goals. Your continued support of the theatre will help us with long term planning. We would welcome the opportunity to discuss with you future needs that we are currently considering. IE: Renovation of our current space, Expansion into a larger space, Expansion of our Residency and Educational programming, Scholarships, Mentoring, and other program ideas that all require long-term planning and financial considerations.

<h2 style="margin: 0;">REWARDS</h2>	<h2 style="margin: 0;">SPONSOR LEVELS</h2>		
	Producer	Patron	Key
	\$10,000	\$15,000	\$20,000
Your Company Name on the Website			
1 complimentary beer or wine at one performance per Mainstage Show			
2 tickets to all main stage opening nights			
On Stage promotion of your company during curtain speeches			
Clickable Logo will appear on home page of website			
Advertising on the TV in the lobby			
Cocktail Hour 1 hour before curtain each opening night - for up to 10 company guests			
Half (1/2) page in both Printed & digital program w/link to product/website			
Meet and Greet with the cast and creative team			
Complimentary backstage tour			
Lobby display for the Current Sponsored Season			
Free admission Opening Night After Party - for up to 10 company guests			
2 complimentary drinks at every fundraiser - for up to 10 company guests			
Full page Ad in both print and digital program w/link to product/website			
Invitation to the first read of the commissioned World Premier Play			
Copy of a recording of whichever show you request			
Signed merchandise from the cast and creative team			
Promo Spot on your company through our social media for the event/show that you are sponsoring + <i>1 additional sponsor push through Social media for the year.</i>			
Sponsor Logo will appear on wristbands at outdoor productions			
Promo Spot on your company through our social media for the event/show that you are sponsoring + 1 additional sponsor marketing push through Social media per quarter for the year.			
Logo /Name will be present on all posters for show you are sponsoring			
Catered food and wine at Sponsored Outdoor productions - for up to 10 company guests			

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REWARDS	SPONSOR LEVELS		
	Crew	Ensemble	Director
	\$1,500	\$2,500	\$5,000
Your Company Name on the Website			
Quarter (1/4) of a page in the printed program			
1 complimentary beer, wine or other beverage at one performance per Mainstage Show			
Half (1/2) page in the printed program			
2 tickets to main stage opening night (4 shows)			
2 tickets to main stage opening night (8 shows)			
Half (1/2) page in the digital program			
One Complimentary free drink at all fundraisers			
On Stage promotion of your company during curtain speeches			

SPONSORSHIP with Program Marketing Specifics

Business Name: _____	
Address: _____	
City: _____	St: _____ Zip Code: _____
Contact Name: _____	Phone: _____
Email: _____	Signature: _____
Sponsorship Level: _____ 1 year _____ 3 years _____ 5 years _____	
Check: _____ Visa _____ MC _____ AmEx _____ Name on CC: _____	
CC# _____	Exp. Date: _____ CSV: _____ ZIP _____
Invoice needed: _____ Recipient email: _____	

ADVERTISING DEADLINE DATES BY SHOW & AVAILABLE AD SIZES

PLAY	SHOW RUN	Specific Show Sponsoring one show	AD DUE DATE	SPECIAL NOTES:
Becoming Dr Ruth	8/19/2021-8/29/2021		8/1/2021	
Midsummer Night’s Dream	9/4/2021-9/5/2021		8/15/2021	
Romeo & Juliet	10/1/2021-10/24/2021		9/10/2021	
Halloween Cabaret	10/29/2021		10/9/2021	
Christmas Carol	12/3/21-12/20/21		11/12/2021	
The Importance of being Earnest	2/4/2022 - 2/27/2022		1/14/2022	
Valentines Cabaret	2/14/2022		1/28/2022	
Pirates of Penzance	4/1/2022-4/24/2022		3/11/2022	
Shakespeare Festival	7/9/2022 - 8/1/2022		5/15/2022	
New Play Festival	8/5/2022-8/28/22		6/1/2022	

All Sponsorships & must be paid in full before going to print. Email High Resolution LOGO and Camera Ready, High Resolution PDF and JPG files Ad to Marketing@StageDoorTheatre.org

Questions? 770-396-1726