



Program Marketing Information

2019 - 2020 Season



Show yourself as a Community Partner to over 1400 patrons a play!

MISSION

To **Engage, Inspire, Educate,** and **Entertain** the Community through the production of Quality, Professional theater.

5339 Chamblee Dunwoody Rd
Dunwoody GA 30338
770-396-1726 X6

DID YOU KNOW.....

Stage Door Players is a **501(c)3** theatre. All sponsorships and contributions are tax deductible. Your advertising can be written off as a business expense?

Stage Door Players offers to all businesses and non-profits marketing space in our Programs to showcase your business?

Stage Door Players has approximately 12,000 visitors a year for our plays?

Stage Door Players has approximately **1400 Season Subscribers?**

Volunteers donated 4087 hours last year to assist us with Stage Door Players?

Season Subscribers come from **72 zip codes** to Stage Door Players?

Take a few minutes to review, let us help you find new clients, and become a part of what makes your Dunwoody theatre great! Feel Free to talk to us about other ways to sponsor our theater and market your company!

Program Marketing Opportunities

Specifications and Deadlines

- ◆ 12,000 patrons over the course of a single main stage season, each receiving a FREE, full-color brochure as they enter the theatre – focusing 24,000 eyes on your ad.
- ◆ Nearly 1400 Season Ticket Holders and Donors support our business sponsors.
- ◆ Theatre patrons represent a cross-section of the community, from students to seniors, and are a well-educated, affluent, and culturally diverse clientele.
- ◆ Program Marketing is good for business by demonstrating community support.
- ◆ Ads should be **camera ready**, delivered **TWO (2)** weeks prior to each play.

Email Ad to: Debbie@stagedoorplayers.org







ADVERTISING SPECIFICATIONS

AD SIZE	SINGLE SHOW	SEASON (6 SHOWS)	AD DIMENSIONS
Back Cover	\$450	\$2250	5" W x 7.75" H
Inside front cover	\$450	\$2250	5" W x 7.75" H
Inside back cover	\$450	\$2250	5" W x 7.75" H
Full Page	\$300	\$1650	5" W x 7.75" H
Half Page	\$225	\$1200	5" W x 3.85" H
Quarter Page	\$200	\$900	5" W x 1.9" H

Program Marketing Agreement

Business Name: _____
Address: _____
City: _____ **St:** _____ **Zip Code:** _____
Contact Name: _____ **Phone:** _____
Email: _____ **Signature:** _____
Ad Size _____ **Season** _____ **or One Show** _____
Check _____ **Visa** _____ **MC** _____ **AmEx** _____ **Name on CC:** _____
CC# _____ **Exp. Date:** _____ **CSV:** _____ **ZIP** _____

ADVERTISING DEADLINE DATES BY SHOW & AVAILABLE AD SIZES

	Savannah Sipping Society..... September 6 th , 2019
	A Nice Family Gathering.....November 8 th , 2019
	The Glass Menagerie.....January 10 th , 2020
	The Outsider.....March 6 th , 2020
	The 25 th Annual Putnam County Spelling Bee.....May 8 th , 2020
	The Fox on the Fairway.....June 26 th , 2020

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**All Advertising must be paid in full before going to print.
Email high resolution PDF and JPG files to:**

Debbie Fuse, Managing Director – Debbie@stagedoorplayers.org

Questions? 770-396-1726 X6