



Show yourself as a Community Partner to approximately 16,000 theatre patrons!

MISSION

To **Engage, Inspire, Educate,** and **Entertain** the Community through the production of Professional Quality theatre. We challenge ourselves to ensure that qualified, diverse plays, playwrights, performers, technicians and staff represent the community we serve.

Stage Door Theatre is a 501(c)3 non-profit theatre and will always place an emphasis on quality and professionalism, while continuing to educate and expand the theatrical knowledge and experience of both our audiences and our artists. Stage Door Theatre's vision is to be respected and recognized for artistic excellence inviting artists and audiences to an intimate theatre to engage with performances that broaden and deepen their connection to our collective narrative. We challenge ourselves to ensure that qualified, diverse plays, playwrights, performers, technicians and staff represent the community we serve. Stage Door Theatre's focus and commitment is to serve the entire community and to develop new theatre going audiences.

Take a few minutes to review these marketing opportunities. Let us help you find new ways to become a part of what makes Dunwoody and your Dunwoody theatre great! We would welcome your questions about other ways to sponsor our theatre and market your company! We have several special sponsorship opportunities!

Reasons for Marketing in our Programs:

- Approximately 16,000 patrons annually
- Over 1,000 Season Subscribers
- Season Subscribers from over 70 zip codes
- Theatre patrons represent a cross-section of the community, from students to seniors, and are well-educated, affluent, and culturally diverse.
- We're the only Classical Repertory theatre in Atlanta
- Demonstrate your community support by participating in our Program marketing.
- Program marketing in the past was for six shows and your logo on our website. This year we have expanded your market reach through this program.
 - We will be offering both our digital and printed program advertising at this one very reasonable price.
 - Digital programs will also have a clickable link over to your company.
 - Digital programs for each show will be accessible through a QR code on our website, through our marketing for the program, and when patrons enter the building for the show.
- FULL Color AD for Full-page and One-Half (½) ads.
One Quarter (¼) page ads are B/W.

Program Marketing Opportunities

Specifications and Deadlines

Ads should be **camera ready**, delivered by the dates in the chart below.

Email Ad to: Marketing@stagedoortheatre.org

ADVERTISING SPECIFICATIONS & PRICING

AD SIZE	SINGLE SHOW: PRINT & DIGITAL w/ LINK	FULL SEASON: PRINT & DIGITAL	AD DIMENSIONS	SPECIAL INSTRUCTIONS
Back Cover	\$600	\$3,120	5" W x 7.75" H	
Inside front cover	\$600	\$3,120	5" W x 7.75" H	
Inside back cover	\$600	\$3,120	5" W x 7.75" H	
Center 2-page spread	\$795	\$3,943	(2) 5" W x 7.75 H	
Full Page	\$400	\$1,920	5" W x 7.75" H	
Half Page	\$300	\$1,440	5" W x 3.85" H	
Quarter Page	\$250	\$1,200	5" W x 1.9" H	

¼ page –5” W X 1.9” H

1/2 page –5” W X 3.85” H



Program Marketing Print & Digital

Program Marketing Agreement

Business Name: _____	
Address: _____	
City: _____	St: _____ Zip Code: _____
Contact Name: _____	Phone: _____
Email: _____	Signature: _____
Ad Size _____	Season _____ or One Show _____
Check: _____ Visa ___ MC ___ AmEx ___ Name on CC: _____	
CC# _____	Exp. Date: _____ CSV: _____ ZIP _____

ADVERTISING DEADLINE DATES BY SHOW & AVAILABLE AD SIZES

PLAY	SHOW RUN	Specific Show Runs if not Season	AD DUE DATE	SPECIAL NOTES:
Becoming Dr Ruth	8/19/2021-8/29/2021		8/1/2021	
Midsummer Night's Dream	9/4/2021-9/5/2021		8/15/2021	
Romeo & Juliet	10/1/2021-10/24/2021		9/10/2021	
Halloween Cabaret	10/29/2021		10/9/2021	
Christmas Carol	12/3/21-12/20/21		11/12/2021	
The Importance of being Earnest	2/4/2022 - 2/27/2022		1/14/2022	
Valentines Cabaret	2/14/2022		1/28/2022	
Pirates of Penzance	4/1/2022-4/24/2022		3/11/2022	
Shakespeare Festival	7/9/2022 - 8/1/2022		5/15/2022	
New Play Festival	8/5/2022		6/1/2022	

All Advertising must be paid in full before going to print.
 Email Camera Ready, High Resolution PDF and JPG files Ad: Marketing@StageDoorTheatre.org
 Questions? 770-396-1726 X 5